



TRUSTEE RECRUITMENT PACK

"Being a trustee of North York Moors National Park Trust means being able to create and support opportunities for people within our National Park area to engage with, enjoy and care for this amazing landscape and cultural heritage"

Sarah Oswald, Trustee

Welcome



Thank you very much for your interest in becoming a trustee of the North York Moors National Park Trust. The Trust seeks to protect and improve the North York Moors and all the wildlife it supports, as well as keep local traditions and heritage alive. To date it has delivered a range of activities from conserving the North York Moors threatened and vulnerable plants and wildlife through to preserving and promoting local arts, skills, crafts and traditions.

The Trust was established 6 years ago and has successfully funded and delivered a number of projects. We are now ready for the next stage of its development. We have recently appointed Sue Osborne as our first Director of the Trust and we have ambitious plans for the future of the Trust. The board will play a significant role in providing leadership and guidance throughout this process and positively challenging the Trust to be the best it can be.

We are seeking trustees that will bring new skills, knowledge and experience to help us fulfil our ambitions and achieve maximum impact. We're particularly interested in recruiting trustees that reflect the diversity of the population we seek to attract to the North York Moors and are representative of the geographic areas we work in. If you would like to use your talents and skills to contribute to and be part of an exciting and evolving charity, we'd love to hear from you. Thank you for your interest in the North York Moors National Park Trust.

Tom Hind, Chair of Trustees

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Tel: 01439 772700/ 07976130799



I would like to add my own welcome to the North York Moors National Park Trust as the newly appointed Director of the Trust. I joined the Trust in March 2022. For the last 20 years, I have worked with a range of charities and social enterprises and I'm excited to bring this experience to the Trust. I am ambitious for the growth of the Trust but I know that I can't do this work alone. I will need an excellent Board of Trustees to support, challenge and steer the work of the Trust. I am excited to work with a range of Trustees, bringing knowledge, skills, experience and diversity to our Board discussions.

I hope you will consider applying to become a Trustee and should you wish an informal discussion about the role, please drop me an email or give me a call.

Sue Osborne, Director

s.osborne@northyorkmoorstrust.uk

Tel: 01439 772700/ 07900194785

About the North York Moors National Park Trust

The objects of the North York Moors National Park Trust are to both promote the benefit of and advance the education of the public in the sustainability, conservation, protection and enhancement of the physical, natural and cultural environment of the North York Moors including its landscape and wildlife. This will include: improvement of the built heritage and environment; recording local traditions and customs, supporting traditional skills, promoting all arts inspired by the North York Moors and supporting community groups and facilities which help achieve these aims.

Our work to date

Established in 2016, the Trust has been active in a number of areas:

- A number of hand turned wooden trees were produced through a 'A gift that grows' tree planting campaign and then sold at the National Park's visitor centres. For each tree sold, a native broadleaf tree was planted in the National Park.
- A team of volunteers regularly plant and maintain in Anya's Wood, a woodland created as a memorial to Anya McCracken, Head of Conservation at the National Park.
- A woodland restoration team was established with funding from the Green Recovery Challenge Fund to ensure diverse broadleaved woodland is established on ancient woodland sites.
- By hosting the Esk and Coastal Streams Catchment Partnerships, the Trust facilitates a pooling of expertise, resources, ideas and data to enhance the health and ecology of the Esk catchment and Yorkshire coast.
- The Birds on the Edge project delivered in partnership with the North Yorkshire Turtle Dove Project, focused on improving awareness of the dramatic declines in our Turtle Dove population and other birds 'on the edge' and improving local habitat.
- The North York Moors Art Award, 2019 and 2022 encouraged a wide range of participants to share their entries to the specific themes of each annual award. Award winning entries were exhibited at the Inspired by Gallery at Danby Lodge.

Being a North York Moors National Park Trustee

The Trust is a registered charity (1170387) and company limited by guarantee (09861371). The Trust is very fortunate in that it has a Board of Trustees who have served the Trust diligently and faithfully for a number of years, bringing insights and a history to the organisation that has enabled the Trust to stay true to its objectives and founding principles.

As a number of the Founding Trustees second term of office comes to an end, we are looking to welcome new trustees to the Board. We are looking to add three additional members. The Board is chaired by Tom Hind, Chief Executive of the National Park Authority and is currently made up of 8 trustees.

Key responsibilities

As a member of the Board of Trustees you will be responsible for setting the strategic aims, objectives and direction of the charity. You will use your knowledge, skills and experience to ensure

the North York Moors National Park Trust achieves its charitable objectives, represents the interests of all its' stakeholders and act as an advocate for the Trust.

Key responsibilities include:

- Set and maintain the vision, mission and values
- Ensure the North York Moors National Park Trust complies at all times with its governing document, charity law, company law and any other relevant legislation or regulations.
- Maintain proper financial control and ensure the North York Moors National Park Trust applies its resources exclusively in pursuance of its objectives, as defined in the governing documents.
- Ensure accountability
- Support the operational management of the charity
- Maintain effective Board performance
- Promote and act in the best interests of the North York Moors National Park Trust at all times.

In addition to the above statutory duties, each trustee should use any specific skills, knowledge or experience they have to help the board of trustees reach sound decisions. This may involve scrutinising board papers, leading discussions, focusing on key issues, providing advice and guidance on new initiatives, or other issues in which the trustee has special expertise.

Many of the North York Moors National Park Trust's trustees also volunteer their time for non-board related activities, such as volunteering at Anya's Wood, supporting the Art Award etc.

Person specification

The board is looking to appoint three trustees and will be seeking a blend of skills and expertise that complement the current make-up of the board. Whilst we welcome applications from all, based on a recent audit of our current board we are particularly interested in applications from people who have experience in:

- Governance and leadership (ideally but not necessarily from within a charity)
- Stakeholder engagement and relationship building
- The conservation/environmental sector
- Marketing strategy/business development
- Fundraising

To ensure that the trustee base reflects the North York Moors National Park Trust's geographic spread we are looking to recruit trustees who are based both inside and outside the National Park and can bring insights from different local communities and economic contexts to our work.

Reflect the diversity of those we support

At the North York Moors National Park Trust, we pride ourselves on championing diversity and inclusion. It's important to us that our board reflects the diversity of those we seek to work with.

We also recognise that diverse teams improve the quality and richness of our work, and that diverse connections are essential for creating lasting change.

"Working for the NYMNP Trust is an opportunity to serve the wider goals and aims of the North York Moors National Park. It has given me an opportunity to be part of the conversation, and to better understand the role of the National Park regionally. As a passionate believer in biodiversity, healthy ecosystems and a resilient landscape that can support future generations, as well as our community now, it has been a privilege to serve as a Trustee." Joe Cornish, Trustee

Key relationships

Chair of trustees, Tom Hind; Director, Sue Osborne; Assistant to the Trust, Jill Allen; Fellow Trustees

North York Moors National Park Trust Board



Tom Hind, Chair of the Board of Trustees

Tom is Chief Executive of the North York Moors National Park. With a team of over 100 dedicated staff the National Park Authority is charged with the task of conserving the natural beauty, wildlife and heritage of the North York Moors as well enabling opportunities for people to experience and enjoy the area. Prior to this, Tom spent over 20 years working in senior roles in the food and farming industry for the NFU, Tesco plc and the AHDB. A proud Yorkshireman, he hails from Sheffield and now lives in North Yorkshire having spent time in London, Brussels, the home counties & the midlands. Tom has a degree in politics and French from the University of Warwick.



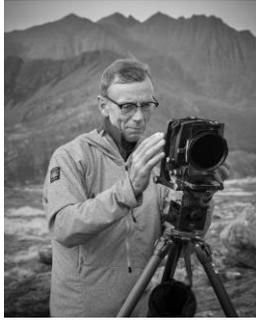
Malcolm Bowes

My first experience of the North York Moors was as a visitor, camping and walking in the area. Fortunately during my career in local and regional government I was able to move to Bilsdale and have lived here for almost 40 years. I chair the Parish Council and just before retiring I was elected to the National Park Authority by the Western Area Parish Councils. I am currently the Deputy Chair of the Authority and thoroughly enjoy the challenges and opportunities which this role provides. I am fascinated by local history and the evolving complex relationship between the people and the place. I still regularly walk on the moors for exercise and relaxation. At home I attempt to manage the garden.



Debbie Trebilco

Debbie first came to live in the North York Moors after completing her doctorate in Physical Chemistry. There then followed a 30 year career in business. This included three years as a non-Executive Director of Northumbrian Water Limited, and eight years in the United States, four as Chief Executive of an electronic materials company. On returning to the UK and Danby Dale, Debbie, as part of a group of like-minded friends and neighbours, set out to lower the carbon footprint of the Esk Valley. As well as generating local renewable energy, the Whitby Esk Energy project has allowed the team to pioneer a peer mentoring scheme for aspiring community energy groups.



Joe Cornish

A working photographer since 1980, Joe Cornish is based in North Yorkshire and has devoted almost all of the last three decades to landscape photography, especially in the north of England and Scotland. Joe is a renowned thinker on the role of photography in environmentalism. He is also co-founder and director of the Joe Cornish gallery in Northallerton, and Chair of the Landscape Distinction panel of the Royal Photographic Society, of which he is an honorary Fellow. Recent books include: Scotland's Mountains; Scotland's Coast; The Northumberland Coast; This Land; Capability Brown; Humphry Repton.



Sarah Oswald

Sarah has a background in the culture and heritage sector, working with a wide range of public and private sector organisations. Since 2016 she has run her own business providing consultancy, training and coaching services for teams and individuals. Sarah has a very strong interest in the connection between people and place and the power of nature for our health and wellbeing. She has been a Member of the North York Moors National Park Authority since 2013 and a founder member of the Trust.



Clive Pearson

Clive is a Councillor at Scarborough Borough Council and is a member of the North York Moors National Park Authority Board.



Dorothy Fairburn

Brought up on the family farm on the edge of the National Park, Dorothy got a degree in agriculture before qualifying as a land agent (chartered surveyor). Recently retired, she has spent her professional life working with farmers and landowners in the north of England, both giving advice and working on policy issues, with particular emphasis on the challenges facing the uplands.



Mark Swallow

Mark is the Chair of a UK pension scheme and trustee of two charities. He is a Chartered Accountant with experience in public practice, followed by management and governance experience in international financial services. He lives on the edge of the National Park with his family.

Key information about the role

Remuneration: The role of Trustee is unremunerated.

Time commitment: 4 quarterly board meetings per year. We also encourage trustees to interact with the work of the Trust through attending sessions and social events.

Location: Board meetings a year will take place at a variety of locations across the North York Moors National Park and or online.

Terms: Trustees serve an initial one to three-year term and are eligible for re-appointment for an additional consecutive term of up to three years.

How to get in touch

If you would like to be considered to join the North York Moors National Park Trust board please send a copy of your CV and an email outlining why you're interested in becoming a trustee, highlighting how your qualities, experience and skills fit with the requirements of the role to j.allen@northyorkmoorstrust.uk.

Please use no more than 800 words and title your email 'Trustee Application'.

The deadline for applications is midnight on 26th June 2022. Shortlisted applicants will be invited to attend an interview on 13th July 2022 with the Chair, Director and one of the Trust's current trustees. There will then be an opportunity to meet the wider Board at the Board meeting on 22nd September 2022 from 2 – 5pm.

The Interview and Board meeting will take place at The Old Vicarage, Bondgate, Helmsley, or will be conducted online as necessary.

Diversity Monitoring

The North York Moors National Park Trust is committed to eliminating discrimination and actively encouraging diversity amongst our workforce and board by developing a team that mirrors the rich diversity found in our population. We will not discriminate with reference to age, gender, sexual orientation, race, colour, religion, marital status or disability.

To offer equal opportunities, prevent discrimination and support under-represented groups we encourage all applicants who are invited to interview to complete our online Diversity Monitoring Form. The information on this form will be used for monitoring purposes only and will play no part in the recruitment process. All questions are optional. You are not obliged to answer any of these questions but the more information you supply, the more effective our monitoring will be.

In accordance with the provisions of the General Data Protection Regulations (GDPR) 2018, the information you provide will be held confidentially and can only be used if you give us your consent.

“Being a Trustee enables you to work with others to help maintain the special qualities of the North York Moors, support the people who live and work here and enable visitors to understand and benefit from this special place. It is also enjoyable and hugely satisfying.”

Malcolm Bowes, Trustee